



## Citizen Summit – Summary Notes

September 21, 2017 | Cozby Library

### Effective City Government

Citizen Ideas	Vote
Citizen Engagement	8
Smart phone App, City sponsored, w/ voice capability	6
Facility Utilization (Measure)	6
Coppell Identity and Brand	6
Tax and Resource Management	3
Optimal Tax Rate	2
Sharing facilities with City Partners (ISD)	2
Improved Aesthetics	2
Need to do better: Restaurants -Old Town City Owned Lots	2
Map of Departments To Services	1
Process Efficiency	1
Renewable Energy	1
Responsive Government	1
Information about projects and programs	
Transparency	
Website etc.	
U.B.	
Active Search	
Projects Docs	
Chats w/ S.M.E.	
Community Forums	
Next Door App	
Targeted Marketing	
City Promotion Info of New Business	
Responsibility Matrix	
Proactive Maintenance	
RACI	
Website Organization	
Do Basic Services Well	
Even distribution of resources (E-W)	
Institutionally "Green"	



Solar Incentives
Exploit citizen expertise
Resource Management
Continuous Improvement
Facilities (Indoor Soccer)
Effectively Serving Citizens
Usage Fees
Infrastructure Sustainment
Safety
Dead landscaping at new business
Code enforcement
Denton tap pass through, something to slow down
Good street lighting throughout (Safety)
Rain/Freeze sensors on sprinkler systems
Xeriscaping -consistency through city
Telephone poles
NTDB: Fill out around the edges
NTDB: Underutilized lots, Incentives, Eco Devo

### Business & Economic Development

Citizen Ideas	Votes
City-wide wifi, bury power lines	8
Incentives for redevelopment of aging centers - help circulation, facelift of facades, etc.	6
Decide who we want to be and create a strategy that determines what types of businesses we want and how we want to grow	5
Redevelopment - how do you redevelop existing space to enhance and improve Coppell. What businesses will drive traffic to a center	5
DART- see it as a possibility/positive rather than a negative - how do you build on it	4
Focus on Arts and Culture rather than big business	3
Capture Spending Habits (focus groups, market research)	3
Capitalize on Amazon-not exactly retail stores-retail is changing	3
Brand Coppell as a place to go, a place to do business, not just the schools	2
Nothing announcing "Old Town Coppell" from major roadways	2
Quality of social life in Coppell-improve nightlife	2
Pedestrian bridge to connect Hard 8 and Main Street	2
Liquor stores	1



Keep building on events (not just for kids) because it brings people in and provides exposure to businesses	1
Have more activities in Old Town Coppell to drive traffic to the area	1
Collateral material in hotels	1
Directional signage to drive traffic from airport and major roadways	1
What Does Work: Amazon	
What Does Work: Big Business	
What Does Work: Small Town Treasures	
What Doesn't Work: Small Business	
What Doesn't Work: Businesses that drive traffic to other businesses	
What Doesn't Work: Need incentives to encourage standalone emergency rooms to accept insurance (Too Many?)	
Missing: Chick fil a	
Missing: Trader Joes	
Missing: No clothing/department stores	
Missing: Mall/Living Center	
Missing: More nightlife that doesn't include alcohol	
Missing: Boutiques that add to the character of Coppell	
Advertise Shop Coppell	
Leverage DFW Airport more	
Promote/Market Old Town Coppell, market as a destination	
Encourage connectivity to Hard 8	
High-Rise for assisted Living/multifamily	
Community Arts Center/Theater	
Amenities to attract young families	
Is our infrastructure capable of supporting businesses of the future>	
Higher Education institution-helps attract businesses	
Review Sign ordinances to make sure they aren't hindering small businesses	
Market Events - events bring exposure	
Meeting Space	
Infill Development	
Improve access to old town Coppell	
Feed off of sports	
Biggest opportunity is southeast section of town	
Find ways to help existing businesses that are unsuccessful	
Awareness of what is in town, marketing what is here	



### Transportation

Citizen Ideas	Vote
Bus and Transportation Plan	11
Bike Lane/Trails to connect to other cities	7
Pedestrian walkway over street	6
Expand SPAN	5
More Walkable City	5
Street Lights	4
No brick pavers	3
ADA Transition Plan Implementation	3
Bike Rentals	3
Integrate Roadway design w/ future technology	3
Workforce from DART on Westside	2
Electric charging stations	1
Truck Routes	1
Audible Crosswalks	1
Street Signage-, glare, trees	1
Bike Rack	1
Sidewalk	
Sidewalk Infill (Maple leaf)	
Street Drainage	
Green Parking Lots	
Narrow sidewalks across bridge Macarthur	

### Mind & Body Enrichment

Citizen Ideas	Vote
Connectivity: safe walking/biking for exercise, transportation	12
Improve and expand neighborhood park opportunities and preserve and protect green spaces/trees	12
General beautification-streetscape, art, standard amenities, etc	9
Communication and promotion of our amenities and happenings	4
Upgrading and diversify housing stock incentivize improvements	1
Maintenance of infrastructure	9
Avoiding obesity	
Quality of life	
Community gardens	



Sports Teams
Theater -needs to be better marketed
Need to focus on walking/bike paths (2-mile radius of home bike facilities, racks, locks)
Bike facilities part of new development
Review for new trail connections
Maintain streets, walks, signage
Better promote our amenities, happenings,
Free, limited costs meeting spaces
Diverse housing stock
Incentivize homeowners to improve properties
General beautification -art, flowers, of shared spaces
No pot holes (the word pot holes with a red circle and slash through it)
Develop a standard for amenities (bike racks, benches, lights, etc.
Add retail opportunities
Provide for 'Total Experience' -entertainment, meal
Make intersections feel safer for pedestrians
Connectivity for pedestrians/bikes
Consider getting into DART or some sort of added transportation
Preserve and protect our green space/trees
Enhance pocket parks - update equipment
shade playgrounds
Access to Grapevine Creek Park
Event in Neighborhood Parks
Expanded workout area/basketball @ CORE
Special need programs for adults - afternoons?

**Where would you like Coppell to be in 2040?**

<b>Citizen Ideas</b>	<b>Votes</b>
Code Compliance -Renter's Issue	6
All entrances E/S/W need redone (Developer/City)	5
Roads/expansion, Utilities/Storm water/etc. maintain it	3
S.L./121 Entrance, Old Tilt Wall buildings won't be attractive need plan to revitalize	3
Denton creek maintenance 'Flood Concerns'	2
Declining prop. Values	2
Maintain schools, "Next Gen Schools", CISD needs to hold similar meeting, Lee Elementary as a role model	2



Control measures for CC \$ Staff when dealing with development Kyra Ct. Small develop/Small lot GOOD	2
Solve "Thoroughfare" Issue	2
Toll Roads - S.L./D.T./B.L, Free for residents	2
To be known for 'Arts' Promotion of arts/culture/F.M.	2
Art -Cover traffic boxes with local artists	2
Maintain "Community"	2
Maintain landscaping thru out city/parks	1
Assurance of design of new development won't cause flooding "Sound city standards"	1
International commerce/trade	1
Grow Employee Base - need more employees to keep up	1
Maintain business prosperity	1
Par 3 Course	1
Quota on Donut/Nail Salon/Cleaners	1
Updated Entrances 'Uniform Look'	1
Development/Land use -conserve trees	1
Focus on Full range of life activities Sr. CNTR	1
Sculptures	1
Expansion of Old Town Coppell	1
Mac/BL intersection redevelopment	
Redevelop an area 'Every 10 years' for a "New Place" to go	
Don't move it	
Uniform look at entries to the city. Front doors to city	
Commission for West side in case of economic downturn (Keep WHSE's, Expand Old Town/Residential)	
Bury Electrical, get rid of leaning poles	
Family "Looking" Community	
No "Major" attraction that would bring in others IE Movie Theater	
Better Standards for no mixed use	
Like it now schools	
Maintain Relationship with CISD	
Library Activates	